

79909F-P Customer No. 01333

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dale F. McIntyre, et al

COMPUTER SOFTWARE PRODUCT AND SYSTEM FOR ADVERTISING BUSINESS AND SERVICES

Serial No. 09/451,315

Filed 30 November 1999

Commissioner for Patents P.O. Box 1450 Alexandria, VA. 22313-1450

Sir:

Group Art Unit: 3622 Confirmation No. 8863

Examiner: Jeffrey D. Carlson

deposited today with the United States Postal
Service as first class mail in an envelope addressed
to Commissioner For Patents, P.O. Box 1450,
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Date

Amendment

In response to the Office Action dated March 18, 2005, Applicant respectfully requests reconsideration in view of the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.